

UP MSME 1-Connect

PROJECT REPORT

PROJECT: LIQUID HANDWASH

PROJECT REPORT

Of

LIQUID HANDWASH

PURPOSE OF THE DOCUMENT

This particular pre-feasibility is regarding **Liquid Handwash Unit**.

The objective of the pre-feasibility report is primarily to facilitate potential entrepreneurs in project identification for investment and in order to serve his objective; the document covers various aspects of the project concept development, start-up, marketing, finance and management.

[We can modify the project capacity and project cost as per your requirement. We can also prepare project report on any subject as per your requirement.]

LIQUID HANDWASH

Introduction

Liquid Hand wash is formulated to wash and clean hands. Making hand liquid soap for children, can be used soft ingredients.

Liquid Hand washes contains skin friendly soaps in solution form that are anything but easy to utilize and exceptionally compelling in eliminating germs and microscopic organisms from our hands. These hand washes are particularly defined for visit use on hands for delicately cleaning them for sterile reasons.

Liquid Hand Wash Market Analysis

Global surfactants market demand was 15.93 million tons in 2014 and is expected to reach 24.19 million tons by 2022, growing at a CAGR of 5.4% from 2015 to 2022.

According to “India Hand Hygiene Market Outlook, 2021”, players like Reckitt Benckiser, Hindustan Unilever, Godrej and Dabur India collectively capture more than 70% of the overall market. Various brands operating in the market include names like Dettol, Lifebuoy, Palmolive, Santoor, Savlon, Fem, Protekt, Pears, Lux, Medimix, Hamam, Chandrika, etc. Dettol and Lifebuoy are the prominent brands which are the most used product in India. Health concerns have now become a major factor for Indian consumers and so are the manufacturers who are trying to market these products with same aspect. The consumption of liquid hand wash is high as compared to hand sanitizers as the latter is still a new category for many consumers. People trust on liquid hand wash products as it helps them to maintain hygiene on daily basis, while hand sanitizers are more convenient where water and soaps are not available.

PROJECTED PROFITABILITY STATEMENT					
PARTICULARS	1st year	2nd year	3rd year	4th year	5th year
Capacity Utilisation %	50%	55%	60%	65%	70%
<u>SALES</u>					
Gross Sale					
Shampoo	132.00	157.20	178.75	201.50	225.45
Total	132.00	157.20	178.75	201.50	225.45
<u>COST OF SALES</u>					
Raw Mateiral Consumed	60.00	66.00	73.44	81.12	89.04
Elecricity Expenses	0.84	0.92	1.02	1.12	1.23
Depriciation	0.48	0.41	0.35	0.30	0.26
Consumables	3.96	4.72	5.36	5.04	4.51
Repair & maintenace	1.98	2.36	2.68	3.02	3.38
other direct expenses	2.64	1.10	1.25	1.41	1.58
Bottle charges	60.00	66.00	79.20	93.60	109.20
Cost of Production	129.90	141.51	163.30	185.61	209.20
Add: Opening Stock /WIP	-	10.83	11.79	13.61	15.47
Less: Closing Stock /WIP	10.83	11.79	13.61	15.47	17.43
Cost of Sales	119.08	140.54	161.49	183.75	207.23
GROSS PROFIT	12.92	16.66	17.26	17.75	18.22
salary to staff	5.28	5.81	6.39	7.03	7.38
Interest on Term Loan	0.30	0.27	0.20	0.14	0.00
Interest on working Capital	0.99	0.99	0.99	0.99	0.99
Rent	1.44	1.58	1.74	1.92	2.11
Selling & adm Exp	2.64	4.72	4.47	4.03	3.38
TOTAL	10.65	13.37	13.79	14.10	13.86
NET PROFIT	2.28	3.29	3.47	3.65	4.36
Taxation					-
PROFIT (After Tax)	2.28	3.29	3.47	3.65	4.36

PROJECTED BALANCE SHEET					
PARTICULARS	1st year	2nd year	3rd year	4th year	5th year
<u>Liabilities</u>					
Capital					
opening balance		3.61	6.40	9.17	12.02
<i>Add:- Own Capital</i>	1.34				
Add:- Retained Profit	2.28	3.29	3.47	3.65	4.36
Less:- Drawings	-	0.50	0.70	0.80	1.00
Closing Blance	3.61	6.40	9.17	12.02	15.38
Subsidy Reserve	0.84	0.84	0.84	-	-
Term Loan	2.72	2.12	1.52	0.08	-
Working Capital Limit	9.00	9.00	9.00	9.00	9.00
Sundry Creditors	3.00	3.08	3.67	4.06	4.45
Provisions & Other Liab	0.30	0.40	0.55	0.66	0.83
TOTAL :	19.47	21.84	24.75	25.81	29.66
<u>Assets</u>					
Fixed Assets (Gross)	3.35	3.35	3.35	3.35	3.35
Gross Dep.	0.48	0.89	1.25	1.55	1.80
Net Fixed Assets	2.87	2.46	2.10	1.80	1.55
FD of Subsidy	0.84	0.84	0.84		
Current Assets					
Sundry Debtors	1.65	4.59	5.96	6.30	8.45
Stock in Hand	11.58	12.62	14.53	16.48	18.55
Cash and Bank	2.53	1.34	1.32	1.23	1.16
TOTAL :	19.47	21.84	24.75	25.81	29.70

PROJECTED CASH FLOW STATEMENT

PARTICULARS	1st year	2nd year	3rd year	4th year	5th year
<u>SOURCES OF FUND</u>					
Own Margin	1.34				
Net Profit	2.28	3.29	3.47	3.65	4.36
Depreciation & Exp. W/off	0.48	0.41	0.35	0.30	0.26
Increase in Cash Credit	9.00	-	-	-	-
Increase In Term Loan	3.02	-	-	-	-
Increase in Creditors	3.00	0.08	0.59	0.38	0.40
Increase in Provisions & Oth lib	0.30	0.10	0.15	0.11	0.17
increase in subsidy	0.84				
TOTAL :	20.25	3.88	4.56	4.44	5.18
<u>APPLICATION OF FUND</u>					
Increase in Fixed Assets	3.35				
Increase in Stock	11.58	1.04	1.91	1.95	2.06
Increase in Debtors	1.65	2.94	1.37	0.34	2.16
Repayment of Term Loan	0.30	0.60	0.60	1.44	0.03
Increase in FD	0.84	-	-	-	
Drawings	-	0.50	0.70	0.80	1.00
Taxation	-	-	-	-	-
TOTAL :	17.72	5.08	4.58	4.53	5.25
Opening Cash & Bank Balance	-	2.53	1.34	1.32	1.23
Add : Surplus	2.53 -	1.19 -	0.02 -	0.09 -	0.07
Closing Cash & Bank Balance	2.53	1.34	1.32	1.23	1.16

DISCLAIMER

The views expressed in this Project Report are advisory in nature. UP MSME assume no financial liability to anyone using the content for any purpose. All the materials and content contained in Project report is for educational purpose and reflect the views of the industry which are drawn from various research material sources from internet, experts, suppliers and various other sources. The actual cost of the project or industry will have to be taken on case to case basis considering specific requirement of the project, capacity and type of plant and other specific factors/cost directly related to the implementation of project. It is intended for general guidance only and must not be considered a substitute for a competent legal advice provided by a licensed industry professional. UP MSME hereby disclaims any and all liability to any party for any direct, indirect, implied, punitive, special, incidental or other consequential damages arising directly or indirectly from any use of the Project Report Content, which is provided as is, and without warranties.